

HIGH-DEMAND TITLES
ON DEMAND.

FLEXIBLE CONCEPT

Libraries both small and large take advantage of our subscription concept. From the smallest library that exclusively uses McNaughton for popular material, to the largest metropolitan library systems using their plan for multiple copies of bestsellers, all McNaughton plans share the same set of core standards:

- Simple set-up process
- Comprehensive monthly selection lists
- Shelf-ready material
- Free freight
- Easy to use activity reports
- Guaranteed annual pricing
- Plan flexibility
- Minimal administration

SIMPLE SELECTION

Having served the library community for more than 50 years, McNaughton understands the time and resources required to select popular material. Let our selection team do the legwork for you. We research publisher information and review upcoming titles on an ongoing basis. We then consolidate the top titles from multiple publishing sources into one convenient monthly catalog to make your selection process simple. Our print and online catalogs contain all the information you need to make selections with confidence. When you determine your selections, you may send your order online, by phone, or by fax. For those who don't have the time to select titles from our lists, McNaughton can take care of selecting your material. We'll use what we have



learned about your patrons to determine which titles are most appropriate. As promised, your new titles will arrive shelf-ready to your library as soon as they are released.

GETTING STARTED

If you are interested in a convenient subscription solution which helps you deliver shelf-ready popular material to your patrons when they want them please call us today at **800.474.9816** or visit us at **www.mcnaughton.brodart.com**.

PUBLIC LIBRARIES



McNaughton
A Division of Brodart Co.

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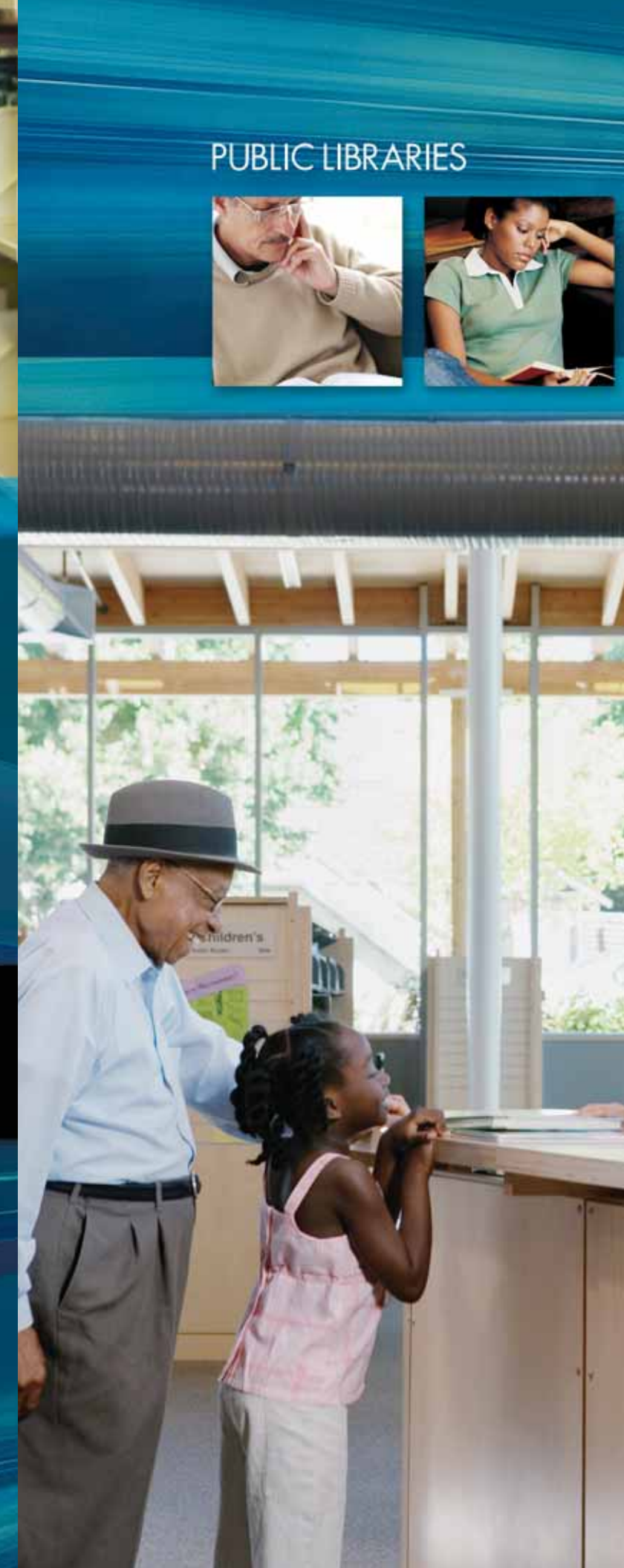


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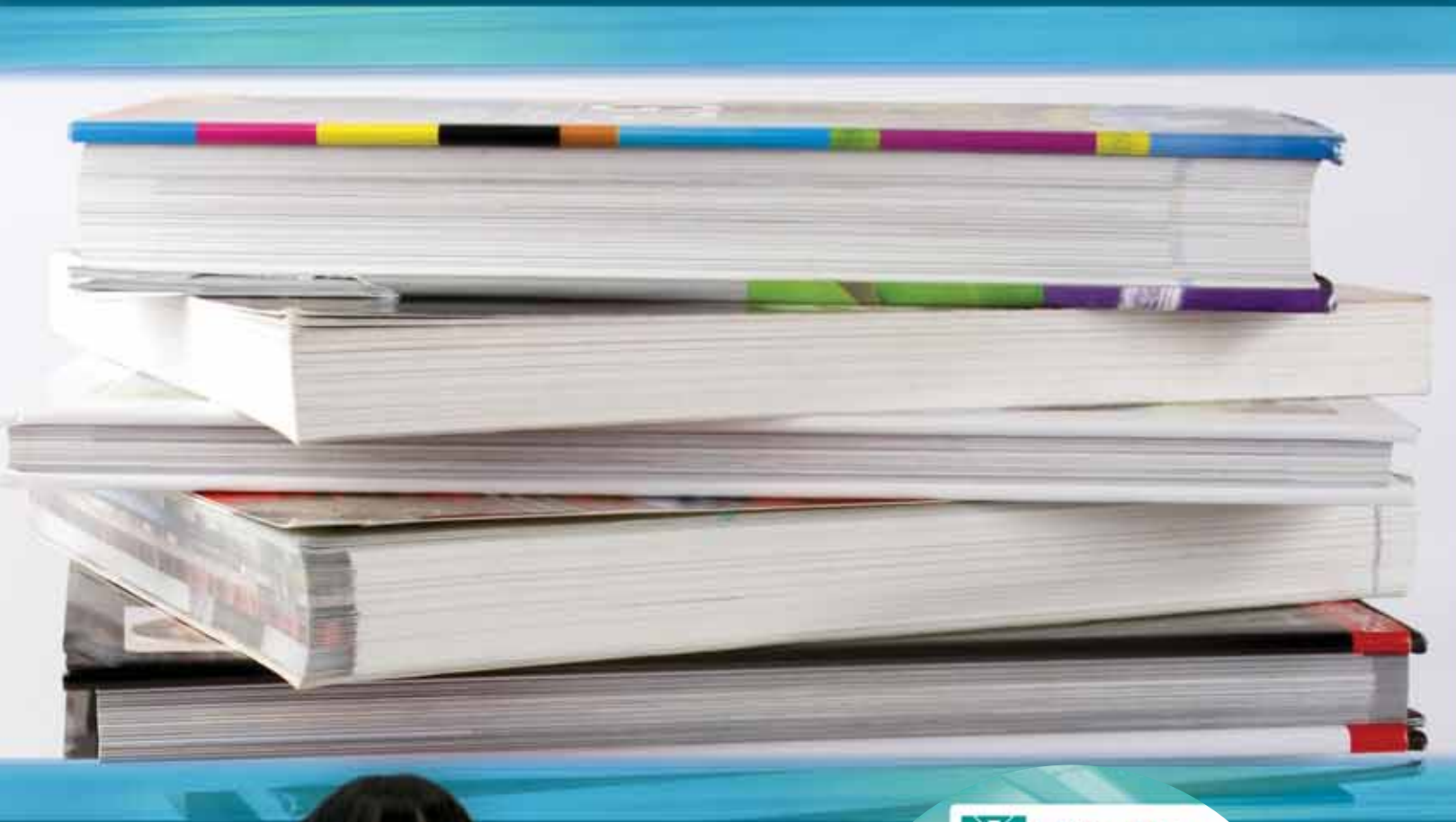
Subscription-based plans
for high-circulating material



American
Library
Association
**Library
Champions**
Investing in America's Libraries



EXPERIENCE THE VALUE OF MCNAUGHTON PLANS



Watch our informative CD to learn more about McNoughton.

INNOVATIVE PRODUCTS & SERVICES

As technology and pop culture redefine the role of today's library, your job becomes increasingly challenging. Balancing a variety of patron requests, budget restrictions, and technology demands leaves little time for the selection and processing of popular material. Through a combination of experience, advanced technology, and commitment to personal service, McNoughton is able to meet libraries' changing needs with a selection of efficient and cost-effective plan options.

THE PLANS

- Adult
- AudioBound®
- Children's Hardback
- DVD
- Español
- Paperback
- Young Adult

TRUSTED REPUTATION

For more than 50 years, the library community has relied on McNoughton to select and deliver the most sought-after titles. Staying up to date with the hottest releases and popular authors can be a complicated and time-consuming task. That's where McNoughton can help. Drawing from a successful history, our diverse selection committee understands circulation demand and is widely recognized for our ability to determine which will be of greatest interest to your patrons. At McNoughton, our goal is the same as it was the day we processed the first book under the McNoughton brand. Our priority is to help you take high-demand titles off your reserve list and place them



where they belong—in the hands of your patrons.
PERSONAL ATTENTION

We recognize that each library's needs are different. Understanding how patrons use your library and how you serve your patrons will help us create a subscription solution tailored to meet these needs. This attention and dedication to personalized service is a large part of developing the many long-term customer relationships that have formed between McNoughton and the libraries that take advantage of our services.

At the onset, our staff will gather information regarding your library. We will ask questions that allow us to arrive at a plan that is exactly what you need—nothing more and nothing less. We will assign a customer care associate to your library to handle the set-up of your account and answer any day-to-day questions you may have concerning your ongoing service. We also assign a sales representative to your account to handle situations best served by a personal visit. The McNoughton team is dedicated to serving your



For more information, call **800.474.9816** or visit **www.mcnaughton.brodart.com**.